Aspiration Publishing

Matrix Sept. 2009

* indicates “Conditional”

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Content Type	Twitter Tweet			Blog Post					LinkedIn	
	www	SSC	Answr	www	SSC	Answr	SFNTC	Pub (tab 2)	Gunner	Matt
Asp. Event	X	X	X	X	X	X	X	X	X	X
	Come join	RT @aspirationtech			Aspiration, SSC's mama organization is hosting the <event title><relate t					
SFNTC Event	X			X			X		X	X
	Interested in <event topic>? Stop by the SFNTC for...									
Asp. Web Site Update	X	*	*	X						
SSC Web Site Update		X			X					
Answr Web Site Update			X			X				
Aspiration Blog Post	X			X						
SSC Blog Post	X	X			X					
Answr Blog Post	X		X			X				
New Publication	X	X	X	X	X	X	X	X	X	X
					SSC's mar	Answr's mama organization, Aspiration, has just published <p				
Press Release	X	*	*	X	*	*	X		X	X
New Staff/Board Member				X						
				Aspiration would like to welcome our newest employee/volunteer/whatever <perso						
Asp. eNewsletter	X								X	

Announcement Method												
Email List Blast					Web Site Update			Facebook Status Update			Facebook Eve	
www	SSC	Answr	SFNTC	Pub (tab 2)	www	SSC	Answr	www	SSC	Answr	www	SSC
X	X	X	X (local)	X	X			X	X	X	X	
o ssc><link to aspiration event page>												
			X		X			X			X	
					X			X	*	*		
						X			X			
							X			X		
								X				
								X	X			
		X						X		X		
X				X	X			X	*	*		
ublication title>												
X				X	X			X	*	*		
					X							
n's name>!												
								X				

nt Post	Monthly eNewsletter		
Answr	www	SSC	Answr
	X		
	X		
	X		
		X	
			X
	X		
		X	
			X
	X		
	X		
	X		

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Public Email Lists	Public Blog Post Sites
NTEN Discuss	Tech Soup
NTEN Events	NetSquared
NTEN 501s	
Riders	
Progressive Exchange	
Source Lists	
IAC2009	
NPOtechies	
Young Nonprofit Professionals	
DevSummit	
DOAPinterest	
Drupal For Good	
FLOSSmanuals	
IDC	
ISF	
Managing Nonprofit Technology Projects	
Nonprofit Open Source Initiative	
NPSF	
ODOG	
OSP	
Open Translation Tools	
PloneSF	
SAdev	
TechSoup	
TTAC02	