

Mon dd, yyyy

NAME
COMPANY
ADDRESS
CSZ

Dear SALUATION:

COMPANY continues to be a recognized supporter of _____. Last year, your gift of **GIFT** was most appreciated. Your generous prize was awarded to one of the 60 students who contacted more than 16,000 _____ alumni and parents during the _____ Phonathon. With your support, students were able to raise funds for scholarships, renovations, technology and many other areas that are crucial to _____ students' success! Thank you for your participation.

Once again, your partnership is respectfully requested for the yyyy-yyyy Phonathon. Students begin calling in mid-September and will continue through the spring. Please consider donating a prize or gift certificate again this year. Asking for support is not an easy task. In order to keep motivation high, we reward our student callers on a nightly and weekly basis with gift certificates and other prizes. This important reward not only serves as a thank you to the students for a job well done, but is an excellent opportunity to increase visibility of your business with our students.

❖ **Gift Certificates and Prizes with value totaling \$100 and above receive:**

- o Company name listed on recruitment flyers mailed to over 1,000 campus mailboxes a minimum of twice per year. Company name listed on recruiting posters placed around the _____ campus. Company name listed in the _____, the campus newspaper.

❖ **Gift Certificates and Prizes with value totaling \$5 to \$99 receive:**

- o Company name listed in the _____, the campus newspaper.

For your convenience, we have enclosed gift certificate cards and a return envelope. We hope to hear from you by Mon yy so that we can promote the prizes to our student callers. Feel free to call me at 999-999-9999 if you have any questions. On behalf of the _____ community, we thank you in advance for your continued support!

Sincerely,

Manager of Student Calling Programs

Enclosures