

5. What are your charitable interests?

Arts/Music	Sports
Business	FPAC
Education	Funk Heritage
Humanities	Religion
Math/Science	Scholarships
Library	Student Activities
North Fulton/ Extended	
Academic Studies	Unknown
Annual Fund	Capital Campaign

6. What areas of Reinhardt College do you support?

Annual Fund
Endowment
Capital
Scholarships
Faculty
Academic Programs
Athletics
FPAC
Funk Heritage
Other: please specify

7. Why do you contribute to Reinhardt College? (check any that apply)

Appreciation for the education I received
Fond memories of my years at Reinhardt
To help current students finance their education
To honor a faculty member
Memorial gift
Part of my regular philanthropy
Tax benefit
Reached a point in my life where I felt I could afford to give
Appeal from College received in the mail
Motivated by Reinhardt magazine or other publication
Phone call from a Reinhardt student
Visit to College website (www.reinhardt.edu)
Suggestion of someone else (faculty, colleague, family member, friend)
Because I was in a reunion year
Other: please specify

8. How satisfied are you with the relationship between the organization and yourself?

Very Satisfied
Somewhat satisfied
Satisfied
Somewhat dissatisfied
Dissatisfied
Undecided

9. How frequently would you like to receive communications and updates from Reinhardt?
Quarterly
Semi-annually
Annually
As need arises
Rarely
10. Have you ever visited the Advancement website – www.reinhardt.edu/advancementservices?
Yes
No
11. How satisfied are you with the method by which the organization makes requests for donations?
Very Satisfied
Somewhat satisfied
Satisfied
Somewhat dissatisfied
Dissatisfied
Undecided
12. Do you feel thanked and appreciated for your donation?
Yes
Somewhat
No
Unsure
13. Does Reinhardt provide enough information for you to understand the significance and importance of donation to the college?
Yes
No (NOTE: link to
14. Does recognition in the Honor Roll of Donors play a roll in your decision to give or remain loyal to the College?
Yes
Somewhat
No
Unsure
15. How important do you think donor clubs are to the success of the College?
Very important
Somewhat important
Important
Not very important
Unimportant
No opinion
16. Are you a member of a Reinhardt Donor Club?
Yes
No
I would like to learn more. (NOTE: if they select this answer at the end of the survey they should receive the link to your advancement web page.

17. Which of the following recognition items do you believe could enhance Reinhardt's recognition of your gift?
- Additional listings
 - Donor club membership
 - Gifts
 - Plaques
 - Member events
 - VIP perks
 - Online recognition
 - Other: please specify
18. Which recognition event would be best? (only show if they answer "member event" to #17)
- On campus event
 - Regional event
 - Event in a major city
 - One-on-one visit from a College representative
 - Reception on student Honors Day
19. On a scale of one to five with five being exceptional, three being good and one as needing work please rate the following areas:
- Timeliness of receipts
 - Appropriateness of thank you notes
 - Spending your gifts in the manner agreed
 - Recognizing your contribution in both public and private ways
 - Connecting you with the recipient(s) and those who benefit from your philanthropy
20. From other charitable organizations which your support, what are some significant ways in which they acknowledge and report on your gifts?
21. If you have any recommendations as to how we can strengthen our recognition program please share them.
22. Do you have a story to share? We're always interested in great stories from your donors about their experiences and reasons for supporting Reinhardt. Please check here ____ if you would like to be contacted about your story.

Contact Info: optional

Again, THANK YOU for choosing to support Reinhardt with your generous gift. We are truly thankful for you and appreciate the time you took to tell us how to better serve you as an appreciated donor and friend.