



As a valued contributor to Creighton University, we are asking for your feedback. We are trying to measure donor satisfaction and would like input from you, our valued donor, as to how you are being thanked for your gifts to the University. As we strive to serve you better, we ask that you please complete the survey below. Your feedback is important to us and we look forward to your reply and suggestions.

1. What motivated you to make your most recent gift to the University?

2. How often do you donate to the University?

- Annually
- Bi-annually
- Monthly
- Quarterly
- Bi-monthly
- Other: _____

3. On a scale of one to five with five being exceptional and one needing work, how would you rate the University on the following? Please indicate 1, 2, 3, 4 or 5 for each item.

- Timeliness of receipt _____
- Timeliness of thank you letter _____
- Number of thank you letters received for a single gift _____
- Recognition of contributions in public and private ways _____
- Spending your gifts in the manner agreed _____
- Accuracy of the receipt and thank you letter _____

4. Do you prefer to be thanked for your gift by one person at the University or by multiple people associated with the University and your gift?

- One person
- Multiple people

5. Who do you want to hear from at the University when being acknowledged for your gift? Please indicate all that apply.

- University President
- University Relations Vice President
- Dean
- Assistant Vice President of Development
- Gift Officer
- A Priest
- A Jesuit
- Other

6. Do you want to receive a receipt for your gifts regardless of the amount of your gift? Creighton currently follows I.R.S. guidelines and provides a receipt for all gifts of \$250 or greater.

- Yes
- No

7. Do you want to receive a thank you letter for your gift to the University?

- Yes
- No

8. If you give multiple gifts during the year, do you want to receive a receipt for each gift?

- Yes
- No

9. If you give multiple gifts during the year, do you want to receive a thank you letter for each gift?

- Yes
- No

10. Would you like to receive an itemized statement of the gifts you give to the University on an annual basis?

- Yes
- No

11. What motivated you to make your first gift to the University?

12. Would you be interested in a one time meeting with the Director of Donor Relations to further discuss the acknowledgement process?

- Yes
- No

13. Would you be interested in assisting us further by participating in surveys in the future? There would be no more than 10 surveys per year.

- Yes
- No

14. Would you be interested in being part of a donor advisory council that we could confer with on a variety of topics?

Yes

No

Thank you for your time. We appreciate your input and your dedication to Creighton University. We are extremely grateful for the contributions you have made to the University and look forward to serving you better.

Director of Donor Relations