



# Why the SNU Fund?

## WHY THE SNU FUND?

### Students First

Since our first concern is the student, we want to make education as affordable as possible. Without the SNU Fund, each student's tuition would increase significantly.

### Quality Education

We seek to provide facilities, faculty and equipment of the highest quality for our students. The SNU Fund makes possible advancements in such areas as . . .

- General Student Scholarships
- Academic Improvements
- Student Development Programs
- Christian Ministry Opportunities
- Campus Computer Networking

### Stewardship Matters

We believe that God has called each of us to proper stewardship of our resources. The SNU Fund represents our firm intention to properly manage and use our resources for His glory.

## NEW STEWARDSHIP OPPORTUNITIES

We invite you to become a member of a partnership community of people who actively support The SNU Fund.

### Levels of Annual Giving

Sponsor	\$1 - \$499
Partner	\$500 - \$999
The Gresham Silver Circle	\$1,000 - \$2,499
The Gresham Gold Circle	\$2,500 - \$4,999
The Gresham Platinum Circle	\$5,000 - \$9,999
The President's Roundtable	\$10,000 - \$24,999
The President's Ivy Ring Society	\$25,000 +

We want you to know how grateful we are for your partnership. All of your gifts to the University during our fiscal year (July 1 - June 30) will go toward your membership.

Each level of participation has its own benefits, but membership at all levels includes recognition in the University's Annual Report (*unless you wish to remain anonymous*).



# How can I get involved?

## HOW CAN I GET INVOLVED?

### Annual Phonathon

When our students call each year and ask you to participate, please make a pledge. Many foundations and corporations look at the percentage of Alumni supporting the school as they consider their gift to us. So it's not the amount you give that matters, but your participation.

### Online Giving

You can now access our secure, online giving site 24 hours a day, using your debit or credit card. Simply visit <https://webapps.snu.edu/secure/donations>. This convenience is quick and easy to use. It also eliminates the need for envelopes, stamps or checks. You may also read more about The SNU Fund at [www.snu.edu/giving](http://www.snu.edu/giving).

### Matching Gifts

Matching gifts double the effectiveness of your dollars. You might work for a company that matches its employee's gifts. Matching gift companies will have a form available to employees, which you can send in to us with your gift. We'll do the rest.

### Special Opportunities

If you are considering some other kind of non-cash gift such as appreciated stock or real estate, just call us. We are prepared to facilitate those gifts as well: 800-998-4768.

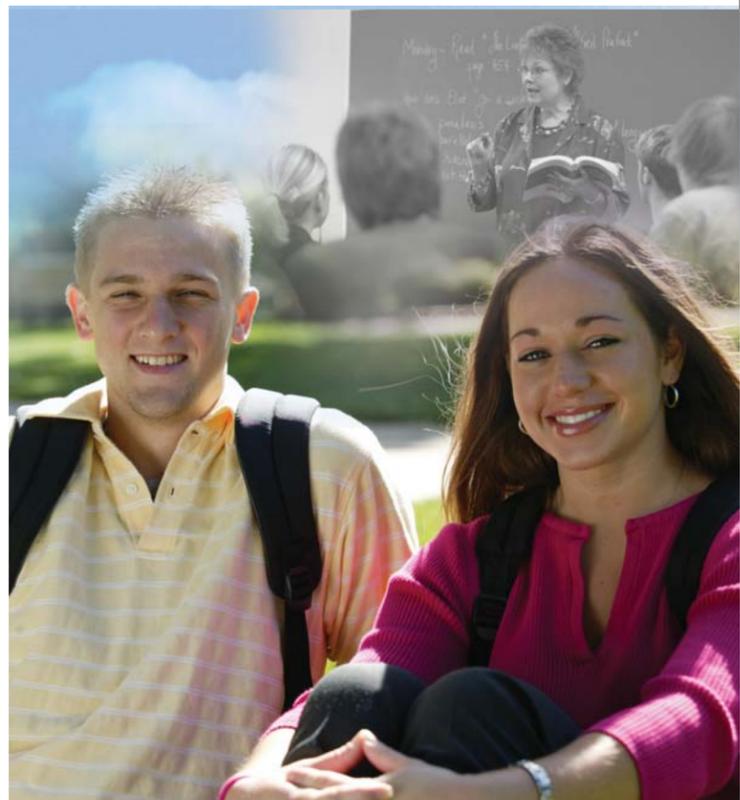
### Spread the Word

You can help by sharing with others the vision and purpose of the SNU Fund. Checks should be made payable to The SNU Fund. The University also accepts MasterCard, Visa, Discover and American Express.

## CONTACT US

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# Partnership Giving:

## THE SNU FUND

For more than 105 years, Southern Nazarene University has been preparing men and women for leadership in business, education, ministry and a host of other fields, from a distinctively Christian perspective.

Over the years, unrestricted gifts to The SNU Fund have made up the difference between what students pay in tuition and what it really costs to educate them. The SNU Fund consists of all of the gifts given during the year by our alumni, parents and friends to provide for general student aid and operations of the University.

This brochure explains how you, too, can join our exciting family of supporters by participating in Partnership Giving through The SNU Fund.



The SNU Fund

**PARTNERSHIP GIVING**

Southern Nazarene University

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