

Berklee College of Music
 Berklee Fund
 Berklee Fund Year to Date Comparison
 Through 11/27/09

****difference between 09 and 10 ****

	FY07YTD	FY08YTD	FY09YTD	FY09 Total	FY10YTD	Difference	% Change	FY 10 Goals
Dollars Raised to Date	\$105,225.38	\$165,942.31	\$152,528.15	\$598,092.70	\$179,287.06	\$26,758.91	17.54%	\$650,000.00
Percentage of total \$ Raised/Goal			25.50%		27.58%			
AL \$ Raised	\$29,971.00	\$43,420.92	\$24,578.62	\$171,155.18	\$36,029.20	\$11,450.58	46.59%	\$120,000.00
Percentage of Total \$ Raised/Goal for AL			14.36%		30.02%			
PR \$ Raised	\$19,070.00	\$41,471.00	\$12,550.00	\$74,992.00	\$35,935.29	\$23,385.29	186.34%	\$150,000.00
Percentage of Total \$ Raised/Goal for PR			16.74%		23.96%			
Number of New Berklee Fund Alumni Donors		*	*		160	*	*	*
Number of Parent Donors	91	169	125		202	77		500
Alumni Donors to Date	431	571	301	1,055	567	266	88.37%	1,500
Alumni Donor % of Total/Goal			28.53%		37.80%			
Fall Phonathon Income	\$11,921.00	\$14,903.00	\$14,068.68	\$39,861.72	\$21,679.84	\$7,611.16	54.10%	\$55,000.00
Fall Phonathon Donors	248	315	229	577	356	127	35.67%	900
Spring Phonathon Income			N/A	\$23,760.00	N/A	#VALUE!	#VALUE!	\$45,000.00
Spring Phonathon Donors			N/A	398	N/A	#VALUE!	#VALUE!	850

submitted by S. Rodriguez 11/30/09

*Can not report