

GAMECOCK GOOD NEWS

\$20 Million in Scholarships to Carolina Students in 2008–2009

SUCCESS IN THE MAKING

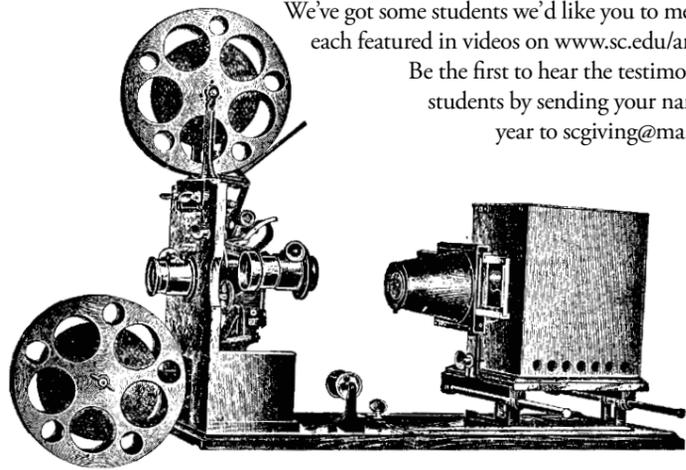
Marine science major **Ashley Chase** has kept herself busy while at Carolina, and has even studied abroad in Australia. She's involved in intramurals, student clubs, a national honor society, and the ScienceQuest program, working with underprivileged elementary students.

And along the way, she cannot help but notice the support the University is receiving from those who care. **"Not a day goes by that I don't witness firsthand the effects of your support. From scholarship dollars to lab equipment and the finest marine science professors, you have been there helping me and my classmates to succeed."** Ashley is yet another shining example of students being impacted directly by the support and generosity of our most loyal supporters—you.

Be one of the first to watch!

STRAIGHT TALK FROM STUDENTS

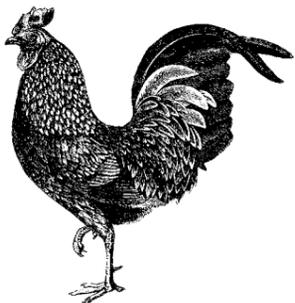
We've got some students we'd like you to meet. They are each featured in videos on www.sc.edu/annualgiving. Be the first to hear the testimonies of other students by sending your name and grad year to scgiving@mailbox.sc.edu.



CAROLINA vs. CLEMSON

Which university will prove they have the most supportive alumni?

Go to www.beatclemson.org to find out how easy it is to help Carolina win.



GOOD GUYS & GALS



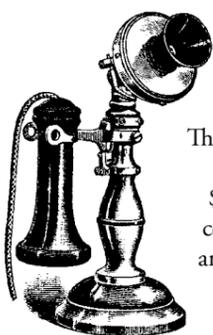
The **President's Society** acknowledges donors whose vision and generosity is driving the University of South Carolina into a future of limitless possibility. President's Society members are distinguished by their commitment to recruiting diverse and talented students, attracting the nation's top faculty and researchers, and advancing the University's momentum.

The University family is honored to have the annual support of its President's Society members. Each year, these leadership gifts ensure that our students gain extensive knowledge in their respective areas of study, perform research side by side with dedicated faculty, and study in modern, up-to-date classrooms campus-wide. President's Society members truly have a direct influence on the University of South Carolina as we promote our stature as an institution dedicated to teaching, research, and service. Visit www.sc.edu/annualgiving for more information.

Exclusive placement in the **Carolina Circle** is given to alumni and friends who have made an annual gift to the Columbia campus for three or more consecutive years. Those in the Carolina Circle are among the University's most loyal constituents and help ensure that the students of today and tomorrow are given every opportunity to succeed both in and out of the classroom.

The University is privileged to have thousands of alumni and friends as members of this esteemed society who allow us to continue a circle of excellence at South Carolina from year to year.

Donors are notified annually of their placement within the Carolina Circle and receive a trademark decal signifying them as one of the University of South Carolina's most loyal contributors.



Could I Have a Word with You?

The Carolina Callers, all University of South Carolina students, spoke with more than 125,000 alumni and friends and generated over \$1 million for the University in 2008–2009. These students contact constituents year-round from a state-of-the-art automated call center and represent all fourteen colleges, the regional and senior campuses, the Division of Student Affairs, and University Libraries.

Share Your Story!

Tell us your story of why you're an annual donor, and share your passion with other alumni and friends. You may even be featured on Carolina's Web site! E-mail us at scgiving@mailbox.sc.edu.

