

LINFIELD DONOR SURVEY YYYY

1. What is your relationship with Linfield? (please mark all that apply):

- Alumni
- Parent
- Friend
- Other: _____

2. What has inspired you to contribute to Linfield in the past? (please mark all that apply)

- I received a telephone call from a Linfield student or staff member
- I attended a Linfield event
- I received a letter from Linfield
- I received an email from Linfield
- I was visited by a Linfield staff member
- I was asked to contribute by a friend or relative
- I read about Linfield in a newspaper or other publication
- Other: _____

3. How do you set priorities for your annual charitable giving?

4. What can we do to secure your support in the future?

Thank you very much for your feedback. We will use your input to improve our annual giving program. If you have any questions about this survey or giving to Linfield, please contact Kurstin Finch Gnehm, Director of Annual Giving, at 999-999-9999 or email@linfield.edu.