

## **Miami University** **Donor Satisfaction Questionnaire**

*We appreciate your participation in this important survey to measure donor's expectations and attitudes toward the progress of the University and the stewardship of their gifts. Your volunteered information will remain confidential. Please return your completed survey in the enclosed envelope by Mmm dd, yyyy.*

1. Overall, what is your impression of the Miami University Endowment Pool/Foundation?
  - Favorable
  - Unfavorable
  
2. The University provides various forms of recognition to show donors its appreciation of their gifts. How well has the University recognized your past gifts?
  - Better than expected
  - Just as expected
  - Worse than expected

Comments \_\_\_\_\_

3. Which areas of the University have acknowledged your gifts?
  - President of Miami University
  - University Advancement Division
  - Dean
  - Department/unit overseeing the program
  - Faculty member overseeing the program
  - Development officer
  - Scholarship recipient
  - Other (please specify) \_\_\_\_\_

4. How satisfied are you with the information you receive regarding how the University has used your gift?
  - Very satisfied
  - Somewhat satisfied
  - Somewhat dissatisfied
  - Dissatisfied

What would increase your satisfaction with the information you receive regarding how the University has used your donation?

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5. Rate how effectively you feel the University is using your donation(s) compared to other organizations to which you donate.
  - Excellent
  - Good
  - Average
  - Poor

Continue ⇨

6. In general, how well-informed do you feel you are about Miami University as an educational institution?
- Very well-informed
  - Generally-informed
  - Not well-informed
7. Indicate which of the following benefits are valuable to you as a major donor to Miami University:
- My name listed in the Annual Report of Donors
  - Receiving lapel pins acknowledging membership levels in major donor clubs
  - Having the opportunity to serve on University committees or assisting with University programs
  - Being invited to University events
  - Regularly receiving written communications about the impact of giving on the work of the University
8. How involved are you with Miami University?
- A great deal of involvement
  - Some involvement
  - Very little involvement
  - No involvement
9. How satisfied are you with this level of involvement?
- I am satisfied with my current level of involvement
  - I would like to be more involved
10. Please indicate how you would like to be more involved with the University, its colleges, campuses or programs. (Feel free to select more than one.)
- Service on volunteer boards or committees
  - Opportunities to interact with Miami faculty
  - Invitations to Miami cultural events
  - Opportunities to meet and talk with the Miami University President
  - Invitations to Miami athletic events
  - Opportunities to interact with students
  - Other: \_\_\_\_\_

Comments

Please use the space below to provide us with additional thoughts you have regarding the University, its future, and/or its stewardship of private gifts. (Please feel free to use additional paper if necessary.)

*Thank you for taking the time to complete this survey and for your support of Miami University!*

Name (Optional) \_\_\_\_\_