

Month dd, yyyy

Class Agent Name
Class Agent Address

Dear Houston and Anita,

Thank you for agreeing to serve as the Class Agents for the Class of '54. Class agents like you provide continuity and connection for those class years that are between reunions. Your name will provide an important point of contact for the alumni in your class throughout the next several years.

This is an exciting time to be a volunteer for ACU! We are on the verge of our 100th birthday as a university. We're in the midst of an ambitious campaign that will position ACU for growth and health into our next century of existence. We have opportunities like never before to fulfill our mission: ***educating students for worldwide Christian service and leadership***. Your willingness to participate with us at this time is a great encouragement to me and to all those who serve on a daily basis at the university.

As a class agent, you provide leadership to your classmates in several ways:

- ***Through prayer:*** I hope you will pray regularly for our students, faculty, staff, board members, and other volunteers. We are dependent on God's enabling in every facet of our work. And, as you have the opportunity, encourage a spirit of prayer for ACU in your classmates and others you can influence.
- ***Through regular contact:*** Class agents encourage alumni to stay in touch with the university and with each other. Mailings with your signature will serve as one method for this contact. The staff in ACU's Development Office is here to make mailings from you to your classmates easy and painless—but don't stop there! Talk up ACU whenever you have a chance! Personally encourage classmates to attend events on campus; speak with teens in your congregation about coming to ACU; email an old friend and exchange some stories; when a classmate moves or has life changes, remind them to update their information online. Our desire is that our graduates will stay connected with ACU for a lifetime.
- ***Through giving:*** Class agents help secure the Annual Fund dollars needed to provide an ACU education for the students of today and tomorrow—the same blessing we received when we were students. You will encourage others to give through the use of your name on class-wide mail and email requests. If you desire, personally contact classmates in your circle of influence to encourage them to give. And, most of all,

demonstrate your leadership by making your own gift to ACU's Annual Fund each year. We do not ask others to do what we are unwilling to do ourselves. Your leadership in giving is not only needed by our students, but it sends a valuable message of support to those serving "in the trenches" to provide a Christian education to those who attend ACU.

The work you do as a class agent will impact ACU in many ways—your classmates will be more likely to attend events on campus; they will keep us updated on their families; they will encourage their children to attend ACU; and, hopefully, they will provide ongoing financial support to ACU's students.

Thank you again for being a part of this crucial program. Enclosed is information from Rendi Hahn, Development Program Manager of our Annual Fund. She will send a packet that includes dates for various activities, as well as information that will assist you in your volunteer role for ACU. May the Lord bless you in this work.

For the Purple and White,

President