

IMPACT OF PRIVATE GIVING

IN ACADEMIC YEAR 2010-2011: MORE THAN **77,000** DONORS GAVE

\$277 MILLION TO UNC



22% OF UNC ALUMNI DONATED



NEARLY **40,000** DONORS GAVE **\$7.2M** THROUGH THE CAROLINA ANNUAL FUND: AVERAGE GIFT = **\$189**



UNC WAS RANKED:

BEST VALUE

by Kiplinger's Personal Finance and U.S. News and World Report



#5 Public University

by U.S. News and World Report

UNC FUNDING PRIORITIES:

STUDENT SUPPORT

UNC has 1,415 Scholarship Funds



FACULTY SUPPORT

473 Endowed Professorships

(TOTALS AS OF JUNE 30, 2011)

IN ACADEMIC YEAR 2010-2011:

More than **20,360** students received

\$352M in financial aid.

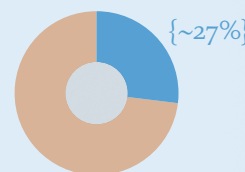


45% OF THIS WAS FROM PRIVATE GIFTS!

Faculty attracted

\$788M

in contracts and grants for research.



~27% OF UNC'S REVENUE! (UNAUDITED)

That is outstanding and makes us proud, but our resources are still limited, and we are:



Losing top applicants to competing schools

In 2011 **80%** of the students who were also admitted to an Ivy League or top 10 school

DID NOT COME TO UNC when we were unable to offer a merit award.



And need-based scholarship applications are up **46%** since 2007-2008.

Losing top faculty to external offers

In the past 2 years, UNC lost **55%** of faculty who received external offers. Faculty who left UNC in 2010-2011 created a net **LOSS OF**

\$205M for research.



And the effects of budget cuts are being felt in the classroom:

UNC has had **\$231M+** in total state budget cuts since 2008

Leading to:



INCREASED CLASS SIZES



FEWER COURSE SELECTIONS



CAROLINA ANNUAL FUND

YOUR SUPPORT MATTERS!

PLEASE SUPPORT OUR STUDENTS, FACULTY AND PROGRAMS TODAY.

You can give online at ANNUALFUND.UNC.EDU/GIFT

Learn more at annualfund.unc.edu and giving.unc.edu/socialmedia

