

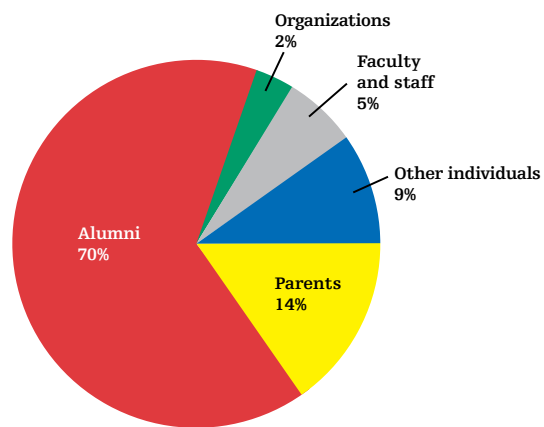


What is the Annual Fund?

The Carleton University Annual Fund is part of an ongoing effort dedicated to securing financial support from alumni, parents, faculty, staff, students and friends. With a strong base of donors who are committed to providing annual gifts to Carleton, the campus can maintain its current high level of excellence and growth.

Our primary goal is to raise unrestricted funds to complement funding from other sources. Gifts to the Annual Fund go where the needs and opportunities are the greatest. The Annual Fund has traditionally been used to provide support for student aid, academic resources, and the advancement of teaching and research.

Who is giving to the Annual Fund?



Making a difference around campus

■ Ontario Trust for Student Support

Many gifts to the Annual Fund support student aid at Carleton. And thanks to the Ontario Trust for Student Support, the provincial government will match — dollar-for-dollar — all new donations to endowed bursaries for Ontario students. That means a gift to Carleton students in need will go twice as far.

■ MacOdrum Library

Your gift to the MacOdrum Library will ensure that Carleton students will have an exceptional foundation for their academic pursuits. Current Library priorities include the Learning Commons and the Collections Fund. The Learning Commons is a unique and newly renovated space where students gather to access Carleton's learning support services. The Collections Fund will support quality research and scholarship at Carleton by enhancing the Library's print and electronic resources. By making a gift to the Library today, you will help establish a much more active and collaborative environment for learning on campus.

■ Centre for Initiatives in Education (CIE)

Carleton's CIE gives students who might not otherwise succeed in a university environment the opportunity to learn and study through initiatives like the Enriched Support Program.

By supporting the CIE, you ensure that Carleton can continue to offer students of all backgrounds the chance to excel.

Recognizing your generosity through the H.M. Tory Society

Like you, Henry Marshall Tory – Carleton's founder and first president – believed that individuals can make a difference in higher education. Over the years, his passion encouraged many to invest in Carleton University and its students.

Today, the prestigious H.M. Tory Society recognizes the generosity of hundreds of annual donors whose gifts make an exceptional difference at Carleton. Contributions of \$500 or more in a calendar year guarantee your membership and benefits, which include regular update letters informing you of the activities, achievements and challenges facing the university, invitations to special events and listing in the university's Donor Report.

Join the Tory Society today!



Henry Marshall Tory

"I learned very early the life lesson that it is people, not buildings, that make up an institution. And if we put our hearts to it we can do something worthwhile."

~ Henry Marshall Tory

Donating to Carleton

Making a tax-creditable gift to Carleton is easy. Simply complete this pledge form and return it to Carleton in the enclosed envelope.

To discuss other giving opportunities, please contact us at (613) 520-3636 or 1-888-FUND4CU (386-3428) or email annualfund@carleton.ca.

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I would like to make a:

- One-time Gift of _____
 Pledge for _____ over _____ months

I would like to support the:

- Annual Fund — Carleton's Priority Projects
 Ontario Trust for Student Support
 MacOdrum Library
 Centre for Initiatives in Education
 Other _____

I will make my gift by:

- Cheque (payable to Carleton University)
 Pre-Authorized Chequing (void cheque enclosed)
 Payroll Deduction (for Carleton University Faculty/Staff)
 Credit Card: Visa Mastercard American Express
 card # _____
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Please sign and date this form to complete your gift:

Signature _____
 Date _____

- Please send me more information about corporate matching gifts
 I prefer to remain anonymous for donor listings

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carleton.ca/annualfund

Give online: carleton.ca/annualfund

Let's reach
for the sky

Caitlin Oleson



My name is Caitlin Oleson and I am proud to be one of the 23,000 Carleton students supported by the Annual Fund each year. Currently in my second year, I am working diligently to complete my Bachelor of Journalism.

Coming to Carleton was an excellent choice. This research-intensive university offers comprehensive academic programs, more than 30 co-op options and many award-winning professors. The invaluable education I receive at Carleton leaves me feeling that the sky is the limit, and that upon graduation no opportunity will be out of reach.

Besides providing excellent academic opportunities, Carleton has also made an investment in me personally. The scholarship I received has minimized my student debt, helping me to succeed in my academic pursuits. I hope to return that investment when I graduate.

Currently, I give back by working part-time in support of the university's Annual Fund where I often have the opportunity to talk to alumni, parents and friends of the university about my experience at Carleton and to share my gratitude for their support. In that spirit, to each of you now, I say again: thank you.

Give the gift of opportunity.
Give to Carleton University.

No matter how you choose to invest, your gift helps Carleton students move towards a bright and boundless future. Together, let's reach for the sky.

Contact us today
for more information.

carleton.ca/annualfund



Supporting Carleton's priority projects

At Carleton University, our goal is simple: we aim to provide a rich, memorable, fulfilling experience for all students, and to prepare them for the next step in their lifelong learning. To achieve that goal, we must invest in high-quality programs, facilities, educational resources, and financial support programs so that we can continue to provide the best possible learning opportunities.

Each year, we focus our efforts on those university-wide priority projects—academic or administrative—that are needed most urgently on campus. We gratefully receive the support of everyone in the Carleton community—alumni, faculty, staff, parents, students and friends—as we seek to improve, enhance and enrich the student experience one project at a time.

Today, we ask for your support. With a gift to the Annual Fund, you can ensure that the university has the flexibility to invest in its most urgent priorities, and help students move towards a bright and boundless future.

Let's reach
for the sky

Annual Fund

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