



Kettering University

MMM DD, YYYY

Donor Name
Address Line 1
Address Line 2

Dear Donor,

The class of 1950 is celebrating a class reunion this year! This is the year for our class to really shine. As alumni, we are setting the stage for future industry leaders. As a class, we are showing Kettering students that we can make a difference by participating in the President's Strategic Fund. It is important that Kettering University students receive an exceptional education that prepares them for our ever-changing world of technology.

The President's Strategic Fund will give the university the ability to concentrate on the needs of students throughout their college career. Proceeds from the fund are distributed during the year to some of Kettering's greatest needs such as minimizing tuition costs, implementing new and important programs, beautification of the campus, and enhancing academic programming. Our support is needed to accomplish these critical components of a Kettering education. With this fund we avoid passing any additional costs onto the students!

By giving a gift to the President's Strategic Fund, our class enables Kettering to produce confident, outstanding engineers and industrial leaders. Please join me and the rest of the class of 0000 by supporting Kettering University. Show your class pride today by giving at one of these recognition levels:

Century Club \$100-\$249

Benefits:

- ☞ Kettering University sticker for your car
- ☞ Tax deduction and receipt

Bulldog's Club \$250-\$749

Benefits:

- ☞ Kettering University sticker for your car
- ☞ Prepaid phone card
- ☞ Tax deduction and receipt

Bell Ringer's Club \$750-\$1,000

Benefits:

- ☞ Kettering University sticker for your car
- ☞ Prepaid phone card
- ☞ Gold Kettering bookmark
- ☞ Tax deduction and receipt

The class reunion is a special time to catch up with old friends and come back to see what's new here on campus. Join us for Alumni Reunion Weekend 2000 to focus on the future on May 19-21. Accommodations for the weekend are available at Holiday Inn and Courtyard Marriott in Flint. For more information about this event, please contact Sraff Name at 1-999-999-9999 ext. 9999.

We have some ambitious goals, and every one of them is achievable with your help. The past 80 years have been wonderful for Kettering University. Help to continue that excellence with your gift to the President's Strategic Fund.

Thanks for your support!

Director of Annual Giving

P.S. The students need your support today! Please respond by joining one of the giving clubs.