

Institution	What counts in your annual fund?	Number of people in your solicitable base?	Who makes up your solicitable base?	Dates of Fiscal Year	\$ and % goal for this year's annual fund
<b>Albany College of Pharmacy &amp; Health Sciences</b>	All gifts to the College excluding Athletic Department Gifts.	Approx. 7,779	Alumni, Parents, BOT Members, Employees	July 1 - June 30	\$350,000/ 25 %
<b>Albany Law School</b>	Restricted and unrestricted annual fund gifts.	9,039	Alumni	July 1 - June 30	\$1,125,000 and 25%
<b>Alfred University</b>	Unrestricted only.	30,278	Alumni, parents, friends, trustees	July 1 – June 30	\$1,659,000 22%*
<b>Bard College</b>	Unrestricted and restricted operating support.	9,580	Alumni (includes non grads who were here for 2 or more semesters) and parents.	July 1 - June 30	Participation 25% Goal \$3.5 million
<b>Berklee College of Music</b>	Unrestricted Annual Fund gifts only.	45,000	Alumni, parents, friends, faculty and staff	June 1 - May 31	\$710,000, 7% participation
<b>Broome Community College Foundation</b>	All annually repeatable unrestricted and restricted gifts except gifts to endowment (capital gifts, planned gifts, one time grants, etc. are not included).	28,000	Mostly alumni but we also solicit community donors.	July 1 – June 30	\$390,000 – we don't track participation rates during the year.

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<b>Cazenovia College</b>	Both unrestricted and temporarily restricted gifts.	13,774: Alumni – 10,800, Parents - 950, Employees - 330 (230 FT), Trustees - 25, Former Trustees, friends - 1,668	Alumni, parents, employees, students, trustees, friends and former trustees, corporations, foundations and government	July 1 – June 30	Overall \$ goal - \$665,500: Alumni goal: \$172,000 and 15%
<b>Colgate University</b>	Current use funds through unrestricted and restricted accounts for programs and athletics. Basically anything other than endowments, capital projects, planned gifts, abeyance, and gifts in kind.	26,972	Alumni	June 1 – May 31	\$12,064,369 / 50%
<b>Emma Willard School</b> (Grades 9-12, Girls Boarding School)	Unrestricted and restricted operating support.	9,703	Alumnae, parents, parents of alumnae, grandparents, faculty and staff, and friends.	July 1 – June 30	\$1,715,000 Alumnae: 30%, Parents: 62%
<b>Empire State College</b>	Unrestricted and restricted ANN (Annual Fund gifts) and Current gifts.	Approx. 55,000	Alumni	Currently Jan 30 - Dec 31. However, as of July 1, 2009 we are changing it to July 1 to June 30.	\$450,000

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<b>Hartwick College</b>	Unrestricted and temporarily restricted repeatable gifts, excluding those in support of capital projects or the endowment.	13,066 alumni, 3,416 parents and grandparents, 2,945 friends of the College, and 1,392 undergraduate students.	Alumni, parents (of current students and alumni), grandparents, friends, and undergraduate students.	July 1 – June 30	\$2,051,000 and 29% alumni participation
<b>Hobart and William Smith Colleges</b>	Unrestricted gifts & some restricted gifts.	19,280	Alumni, Parents & Current Seniors	July 1 - June 30	\$3 Million: 36% alumni/ae, 46% parents
<b>Keystone College</b>	All gifts to the College.	16,038	Alumni, Parents, Employees, Comm. Friends, and Businesses	June 1 - May 31	\$1.1 million
<b>Le Moyne College</b>	All non-capital, non-scholarship gifts.	About 22,000	Undergraduate and graduate alumni, current and past parents, friends of the College	June 1 - May 31	\$2,150,000 / 25% (dollar goal was adjusted by our Finance department mid-year)
<b>Manhattanville College</b>	Unrestricted.	Total Base: 20,500 (undergrad alumni: 9,364; grad alumni: 4,651)	Alumni, parents, friends, neighbors, trustees, faculty, staff	July 1 - June 30	Overall Dollar Goal: \$1,000,000 (undergrad goal: \$456,000 and 20%; grad goal 7%)

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<b>Mount Saint Mary College</b> (Newburgh, NY)	Unrestricted gifts only.	26,972	Alumni, parents, faculty and staff and friends, trustees, businesses	July 1 – June 30	\$228,000 (Total) and 14%
<b>Niagara County Community College</b>	Unrestricted gifts.	26,000	Alumni, elected officials, faculty, administration, previous donors	Sept 1 - Aug. 31	\$40,000 (this is our first ever Annual Fund)
<b>Nichols College</b>	Current gifts...under \$50K.	10,000	Alumni, Parents, Fac/Staff	July 1 - June 30	\$688K (alumni gifts - 14%)
<b>North Country School and Camp Treetops</b>	Unrestricted gifts.	9,000	Alumni, parents, staff and friends	Sept 1 - August 31	\$785,000 10%
<b>Rensselaer Polytechnic Institute</b>	Unrestricted gifts including unrestricted matching gifts.	50,000	Alumni, parents, friends, faculty, staff, trustees	July 1 – June 30	\$5.2 million and 9,500 alumni donors

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<b>Schenectady County Community College</b>	All gifts.	13,500	Alumni, Trustees, Foundation board, Faculty/Staff, Retirees, selected Sr. Citizen auditors, College Advisory Committee members, Corporate Sponsors, prior donors.	Sept. 1 - August 30	\$500,000, 100% participation for Foundation Board
<b>Siena College</b>	Unrestricted gifts only.	29,400	Alumni, parents, faculty/staff/admin, corporations, friends.	June 1 - May 31	\$1.85 million
<b>Simmons College</b>	Unrestricted gifts and restricted current use gifts.	8,200	UG & Grad alumnae/i, current parents	July 1 – June 30	2.7 M and 27%
<b>Springfield College</b>	all unrestricted gifts	about 53,000	alumni, parents, nonalumni (trustees, individuals, businesses, honorary degree recipients), employees	July 1 - June 30	\$1.5 million
<b>St. Bonaventure University</b>	Focus is on unrestricted, all gifts are reported.	30,309	Alumni, parents, faculty and staff and friends	June 1 – May 31	\$2,425,500 unrestricted, \$670,000 restricted = \$3,095,500 24%
<b>SUNY College at Oneonta</b>	Unrestricted gifts made only by alumni between \$1 and \$5,000.	44,961 alumni only	Alumni of the College and parents of current students	July 1 - June 30th	\$493,000 and 20%

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<b>SUNY Cortland</b>	We count gifts that are solicited through annual giving appeals, therefore, we track each gift that comes in the door.	50,000	Alumni, parents, friends, faculty/staff	July 1 – June 30	\$680,000
<b>SUNY Oswego</b>	All gifts to the college regardless of > restrictions/unrestricted.	60,000	Alumni, parents, friends, employees, former employees, emeriti, seniors (Sr. Class gift).	July 1 - June 30	(We only track participation % for Reunion and GOLD Giving). This year's Annual Fund goal is \$2,300,000 of which \$690,000 is Unrestricted (we actually have a "super-goal of \$740,000 in unrestricted money and should reach it due to \$137,081 in realized unrestricted bequests this year so far).
<b>SUNY Purchase</b>	Unrestricted only.	18,706	Alumni, parents, and friends.	July 1 - June 30	\$200,000 & 7%
<b>The Sage Colleges</b>	Unrestricted Only.	Approx 23,000	Alumni, trustees, employees	May 1 - April 30	\$1,100,000 30%
<b>Union College</b>	Unrestricted, restricted annual, in-kind gifts, annual scholarship gifts.	19,603	Alumni only	July 1 – June 30	\$4.8 million 43% participation



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\$488,005 / 20%	\$370,850 / 19%	Approx. \$28,879	AF 2008-2009 Total as of 3/23/2009: Approx. \$214,000	234 solicitable: 21%/\$54,059 this year to date; 17%/\$29,431 last year total	
\$971,709 and 20%	\$761,873 and 14.9%	82% cash/18% pledges	Down 11% in cash and pledges, down 1.75 participation points	50 faculty/50 staff solicitable. This year to date: \$42,767 and 45% faculty/\$15,830 and 32% staff; last year: 100% and \$32,409 faculty, \$75% and \$12,464 staff.	Contact rate through phonathon are significantly down.
\$1,609,568 19%*	\$1,322,916 17%*	86% cash in 14% pledges outstanding	Last year we were at 80% of goal. This year we are at 66% of goal.	Info n/a	Participation percentage is based on alumni only (solicitable alumni: 25,906)
Total restricted and unrestricted Annual Fund \$3,172,402.81: Parent participation 13%, Alumni 10% (annual fund only)	Total unrestricted and restricted Annual Fund as of March 11 \$1,125,567.87: Parent participation 17%, Alumni 9% (annual fund only) Overall parent participation 19%, alumni 10%.	All cash.	Down % 35 note that last year was unusual.	Info n/a	In the silent phase of capital campaign. It includes the annual fund.
\$675,000, 6.5%	Unknown	Only count cash in hand	down 5% in overall dollars: down 52% in alumni dollars, 53% in parent dollars, down 38% in alumni donors	1,000 solicitable employees, .09% and \$30,000 this year to date. Last year: 12% and \$45,000	We are in a capital campaign, Annual fund does count, but is not 'featured' or highlighted.
\$415,000 (110% of our of goal)	\$295,408 (78% of goal)	We track pledges but don't count them in our total (except for F/S gifts that are made through payroll deduction).	Up by 5% (but down in alumni support by 12%).	733 solicitable: 16%/\$21,978 this year to date; 18%/\$21,249 last year total.	



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Overall total FY08 \$ - \$815,660: Alumni total FY08: \$346,344 and 10%	*Overall FY08 as of March 1: \$656,541 and 7.9% (alumni)	March 1 total - \$603,238 (\$548,783 is cash; \$54,454 pledges) 9% pledge percentage	Down, 8.1% (\$603,328 as compared to \$656,541, difference of \$53,303).	330 solicitable: 19%/\$28,880 this year to date; 20%/\$25,646 last year total.	
12082253 / 46%	\$7,726,089 / 28%	100% in cash	Down in dollars by 18% & up in donors by 1% (up by 310 donors).	Info n/a	In the middle of a campaign - annual fund is one of the main priorities.
\$1,672,997: Alumnae - 27%, Parents - 59%	\$1,137,500: 17% alumnae, 48% parents	80% cash, 20% pledges	Up 1%	Info n/a	Capital campaign goal: \$75 million, of which \$10 million is annual fund. As of 3/2009: \$64 million has been raised, \$7,820,000 is annual fund.
\$433,698 8.3% participation (In keeping with public colleges)	\$48,772 680 donors (1%) Current year to date: \$78,561 1,372 donors (2.4%)	All Cash	61% Up	Info n/a	Our fundraising year has traditionally been based on the calendar year (Jan 1 - Dec 31), not our fiscal year (July 1 - June 30). However, we decided that this year we are changing our fundraising year to July 1 - June 30 to follow our fiscal year. The six month period between Jan 1, 2009 and June 30, 2009 is going to be an odd year out.

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\$2,010,273 and 28.1% participation	\$1,180,703 and 19.6%	Cash and pledge total: \$1,248,225 (22% in pledges)	Current year cash: \$971,738 and 18.4%. Down 18% in cash and 1.2% in participation.	528 total solicitable: 19.5%/\$30,182 this year to date; 36%/\$49,007 last year total.	
\$2,919,573 / 84%	\$2,788,250 / 22.23%	84% of our current dollar total is committed, 17% is cash	Minus 15%	Info n/a	Currently involved in a 3-year, \$160 million campaign. The annual fund is a \$30 million component of the campaign.
\$925,940.06	\$793,595	To date: \$769,955 cash; \$62,278 pledges	n/a	426 solicitable: 30% participation this year to date; 25%/\$33,600 last year total.	
\$2,539,378 / 24%	\$1,664,391 / 18%	We don't count pledges in our overall annual fund dollar total.	Minus 9%	This year to date - 23%/\$24,666; 21%/\$24,503 last year total.	
Total Dollars Raised: \$670,187 and 9.6% participation: undergrad: \$441,165 and 14%; grad: \$17,694 and 3.5%	Overall Total Dollars: \$388,022.57 and 6.6% participation (undergrad: \$190,806.65 and 6.9%)	Cash: 91.2%, Pledges: 8.8%	Down 21% (but up in undergrad dollars and donors)	Info n/a	Finishing up what has become a 6-year \$18 million capital campaign. We are in the extension period of a \$5 million Kresge Challenge which ends on June 30.

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\$170,630 and 10%	\$80,635 / 4.5% (Last year was an anomaly for us: we were at the peak of a capital campaign, the annual giving director was out for the entire fall for medical reasons. A fall phonathon was not held for the annual fund, and mailings were off their regular schedule. There was a dual-ask mailing for the campaign and annual fund.	n/a	29.5% pledges, 70.5% cash	346 solicitable employees: \$15,259 and 29 % this year (includes employees who are also parents/alumni - \$10,896 and 17% are faculty/staff only). Last year: 27.6%/\$16,432 (13%/\$11,019 faculty/staff only)	This year we are coming out of a capital campaign but pledges go out to 2013 – it does not include annual fund. We hold a golf tournament every year that generates more gifts from businesses than the annual fund. The revenue is unrestricted and added to the college's operating budget, but it is not counted with the annual fund totals. Last year the net revenue from our golf tournament was about \$60,000.
n/a	n/a	n/a	Will be more than last year since it's our first ever!	Info n/a	
740 (Alumni gifts - 13%)	\$473K	All cash.	Down 12% in giving	Info n/a	
722,000 10%	369,000 6%	100% cash	We are up less than 1%	Info n/a	
\$4,830,073 cash, 9,356 alumni donors, 29% overall participation, 22% alumni participation.	\$3,395,118 cash, \$634,088 outstanding pledges, 7,785 alumni donors.	\$2,847,468 cash, \$581,161 outstanding pledges	Down 16% in cash and down 8% in alumni donors.	7.6%/\$34,153 this year to date; 8.2%/\$45,959 last year total.	Campaign ends 6/2009. The annual fund operated separately from the campaign.

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\$678,129, 100%	\$347,101, 65% (est.)	95% cash, 5% pledges (est.)	We are down about 1/3; however, last year's figures included a special campaign for our new culinary wing. If those donations are excluded, we are even with last year.	280 solicitable: 7%/\$9,679 this year to date; 6%/\$10,404 last year total.	
\$1.72 million	Committed \$1,202,554 (71%) cash in \$1,468,318 (86%)	Committed \$1,401,643 (76%) cash in \$1,154,889 (62%) outstanding pledges \$246,744	Down 10% committed; down 9% cash in	Info n/a	Total number of donors is up from last year.
2.1 M and 23.6%	As of 2/28/08 – 1.53 M and 14.6%	97%	up \$200,000 in gifts and down 2.8% in alumnae/i participation	650 solicitable: 15.6%/\$42,000 this year to date; 37%/\$96,400 last year total	
\$1,187,899 and 15%	\$959,075 (\$265,472 pledges, \$693,603 cash) and 12%	31% pledges, 69% cash	Down 8%	Info n/a	
\$3,062,843 unrestricted, \$1,523,313 = \$4,386,156	\$1,449,696	\$1,233,451 cash, \$69,261 pledges	Down 11%, have 47% of the goal left to raise	430 solicitable employees: 31% and \$39,466 this year to date, 28% and \$71,000 last year total	Ending \$90 million campaign 5/31/09. Annual fund gifts were counted.
\$429,000 and 17%	4,834 donors and \$342,674.24	Only count cash in hand	1.26% down in Donors and 5.49% in dollars	Info n/a	

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\$736,000	\$480,000	We only count cash for reporting purposes.	Currently at \$570,000.	Info n/a	
\$1,890,254 was raised by the Annual Fund for fiscal year 2008 \$1,890,254 was raised by the Annual Fund for fiscal year 2008.	We are currently at \$1,115,641 which is -2% from last year.	We are unable to track this at this point	We are currently at \$1,115,641 which is -2% from last year. We are 11% up in our unrestricted dollars raised and -7% down in our restricted dollars raised compared to last year at this time.	900 solicitable employees (not including those who are also alumni): \$15,989 to date this year (\$14,073 at this time last year), total last year \$28,843	*All numbers reported are as of 2/28/09:* Ended our first ever capital campaign on June 30th, 2008 - raised \$23,000,000 (\$14,304,398 was annual fund - annual fund goal was \$12 million)
\$156,740.18	5.12% & 139,343.68	Pledges 26% Cash 74%	We are on a increase at this point.	909 solicitable: 7%/\$9,929 this year to date; 10%/\$11,389 last year total.	
\$1,030,000 27%	n/a	n/a	n/a	400 solicitable: 25% participation this year to date	10th year as a baccalaureate institution. Prior to that we were a 2-year liberal arts college.
\$4,624,862 & 41% participation	\$2,705,194 (as of 2/28/08) 21.74% (as of 2/29/08)	Only gifts reported; no pledges included.	(+ ) \$105,325 overall; -2.12% participation	850 solicitable: 16%/\$26,274 this year to date; 24%/\$34,565 last year total	Currently in campaign that includes our annual fund.

