



Donor Relations includes:

- Donor Events**
- Stewardship/Endowment Reports**
- Giving Clubs**
- Naming Policies and Tracking**

Communications includes:

- Annual Report on Giving**
- Donor Newsletters (Estate Planning Review and Scholarly Pursuits)**
- Alumni magazine stories/ads**
- Commemorative Booklets**
- Invitation design**
- Speech writing**